CargoSmart Advanced Solutions for Global Shipment Management
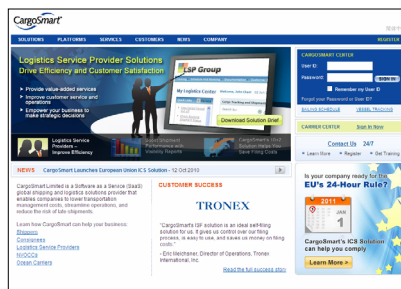
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CargoSmart®

Multiple Carrier Shipping and Logistics Solutions
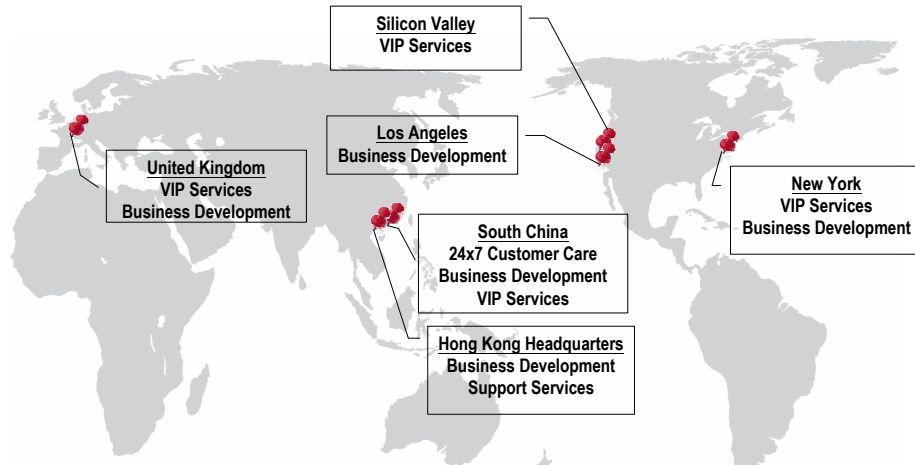
CargoSmart®

- CargoSmart Limited is a Software-as-a-Service (SaaS) global shipping and logistics solutions provider

  – Enables shippers, consignees, and logistics service providers to keep cargo moving and delivered on time

  – Helps customers lower transportation management costs, streamline operations, and reduce the risk of late shipments

  – Extensive network of 20 ocean carriers; 95% of the top 20 by total TEU capacity

  – Currently provides services to over 22,000 companies in Asia, North America and Europe

CargoSmart Web site: www.cargosmart.com

Company Structure

CargoSmart

Global Teams, Proven Results

Silicon Valley
VIP Services

Los Angeles
Business Development

United Kingdom
VIP Services
Business Development

New York
VIP Services
Business Development

South China
24x7 Customer Care
Business Development
VIP Services

Hong Kong Headquarters
Business Development
Support Services

Works with 22,000 customers worldwide and handles over 1.5 million shipment transactions per week

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Application as a Service

CargoSmart

Supply Chain Visibility	**Exception management, shipment performance reports, track and trace, e-mail notifications**
Shipment Execution	**Sailing schedules, bookings, documentation**
Supply Chain Collaboration	**Document sharing/shipment folder, 3rd party access**
Contract Management	**Online contract details, rate comparison, route optimization**
Trade Compliance	**ICS filing to EU member states,** **AMS, ISF (10+2) and EEI (AES) filing for U.S. importers and exporters**
Private Label	**Sailing Schedule, Cargo Tracking, and other CargoSmart visibility, execution, collaboration, and trade compliance solutions**

CargoSmart Benefits

- **Comprehensive shipping and logistics management solution**
  - Centralize your multiple-carrier shipment visibility
  - Manage critical events throughout the full shipment cycle to ensure on-time deliveries

- **Lower transportation management costs**
  - Reduce communication costs by automatically distributing alerts and documents
  - Compare carrier contract rates to make cost-effective bookings
  - Measure carrier and port performance to improve decision making
  - Improve compliance with customs regulations and avoid penalties

- **Streamline operations and improve customer service**
  - Automate manual processes with online shipment management tools
  - Improve supply chain efficiencies by extending visibility to associated third parties

- **Reduce the risk of late shipments**
  - Resolve shipment problems sooner with early exception detection
  - Monitor customs filings to avoid delayed shipments

EU24 Visibility Suite

CargoSmart®

CargoSmart®

- On January 1, 2011, ocean carriers will be required to file Entry Summary Declarations (ENS) for shipments bound for the EU

- Carriers will be responsible for submitting filings through the EU's Import Control System (ICS) 24 hours before vessel loading at the foreign port for deep sea shipments and 2 hours before vessel arrival for short sea shipments

- All cargo destined to or shipping through any EU Port must be filed at the Master Bill of Lading level

- If the ENS is not filed in a timely manner or if the data is inaccurate or incomplete, EU Customs may give the "Do Not Load" order to carriers. Shippers or cargo owners may face additional supply chain delays from customs holds.

CargoSmart®

Consequences of the EU's 24 hour Rule
- Extra risk if the Shipping Instruction (SI) is not submitted on-time; carriers' cutoff times may vary
- Extra risk to the shipment cycle if the filing is not lodged in a timely manner
- Possible supply chain delays if your carrier is sent a "Do Not Load" instruction
- Additional manual effort to follow-up with carriers on the filing status
- May need to closely monitor high value shipments
- Potential damages assessed from individual member states for submitting inaccurate information

CargoSmart's EU24 Solutions

- **Shipping Instructions**
  - Helps shippers supply sufficient information to carriers for ENS preparation, including **HS Code**

- **Visibility Suite**
  - Track the progress of your master bill shipments and customs filing status through a single channel and **reduce manual effort** of making follow up calls to carriers
  - **Monitor and manage ENS** submissions, responses, and status from multiple-carriers through an interactive dashboard
  - Powerful shipment planning and exception management solutions monitor the process so that you can **react more quickly** to any disruptions
  - **End to end visibility** helps you ensure shipments arrive as planned

SI / HS Code Handling

Shippers are required to provide current SI information and HS Code to carriers

SI / HS Code Handling (cont')

Customers may take advantage of B/L Remarks field in the SI form to supply the 'Transport charges method of payment code'

Other Instructions on the B/L

Requested B/L Date:
Select

Ocean Freight: *
○ Prepaid ○ Collect

Remarks on B/L:

B/L Handling Instructions

Draft B/L
Receiving Party: Receive By:
Select   Select

(If 'Fax', please specify)
___ - ___ - ___
[Country] - [Area] - [Local]

EU24 Visibility Suite

EU24 Customs Status Monitoring
- Custom filing status proactive alerts – Movement Reference Number (MRN) and Do Not Load status
- Monitoring of key EU24 milestones including SI submission, vessel loading, transshipment, customs clearance, and final delivery

Customizable Hot Shipment Monitoring Services
- First POL Roll-over
- Outbound/Inbound Detention
- Unplanned Transshipment
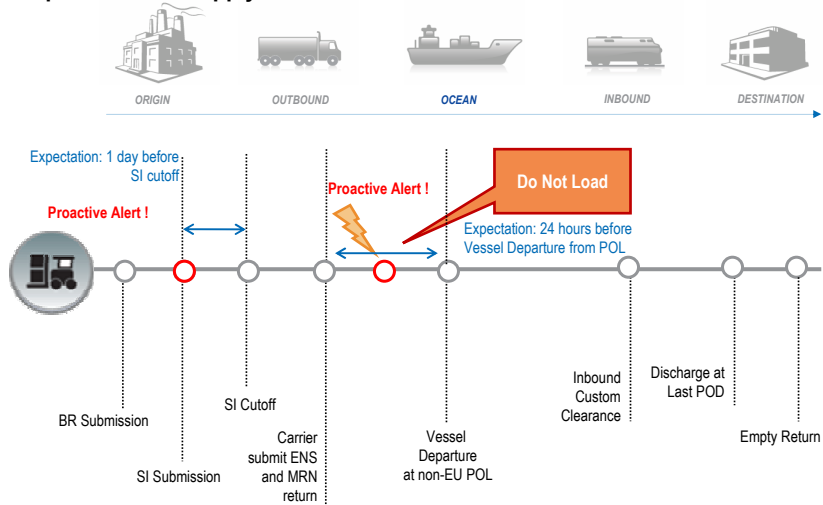- Transshipment Roll-over
- Inbound Demurrage

Value Added Features
- Interactive Online Dashboard
- Proactive E-mail Notification
- Shipment Plan Report
- 7 x 24 Premium Customer Care Services
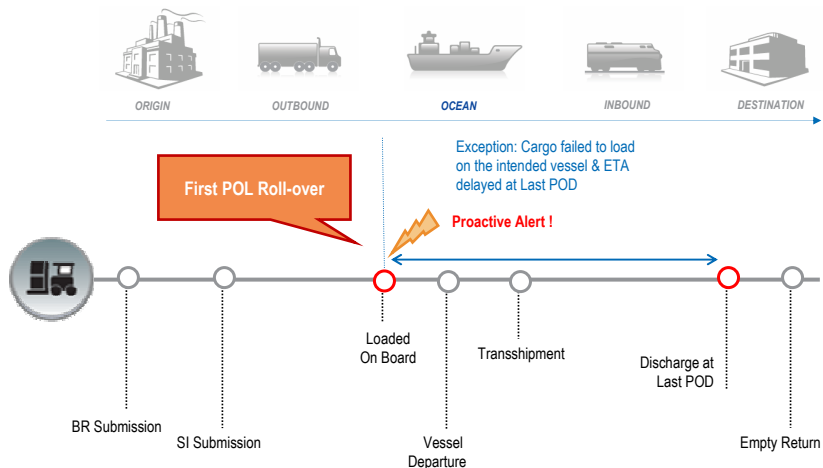
Customs Status Monitoring

CargoSmart®

Monitor MRN and Do Not Load status. Proactive alerts enable timely follow-up with different parties in the supply chain.

ORIGIN OUTBOUND **OCEAN** INBOUND DESTINATION

Expectation: 1 day before SI cutoff

Proactive Alert !

Proactive Alert !

Do Not Load

Expectation: 24 hours before Vessel Departure from POL

BR Submission

SI Cutoff

SI Submission

Carrier submit ENS and MRN return

Vessel Departure at non-EU POL

Inbound Custom Clearance

Discharge at Last POD

Empty Return

Hot Shipment Monitoring - First POL Roll-over

CargoSmart®

Inform Shipper and Consignee in a timely manner for better logistics management

ORIGIN OUTBOUND **OCEAN** INBOUND DESTINATION

First POL Roll-over

Exception: Cargo failed to load on the intended vessel & ETA delayed at Last POD

Proactive Alert !

BR Submission

SI Submission

Loaded On Board

Transshipment

Discharge at Last POD

Empty Return

Vessel Departure

Hot Shipment Monitoring - Outbound Detention

CargoSmart®

Proactive notifications can help you manage your detention charges

ORIGIN   OUTBOUND   OCEAN   INBOUND   DESTINATION

Potential Outbound Detention Alert

Proactive Alert !

Exception: 7 days after Empty Container Pickup, Full Container should be returned

BR Submission

SI Submission

Empty Container Picked up

Full Container Received by Carrier

Loaded On Board

Transshipment

Discharge at Last POD

Empty Return
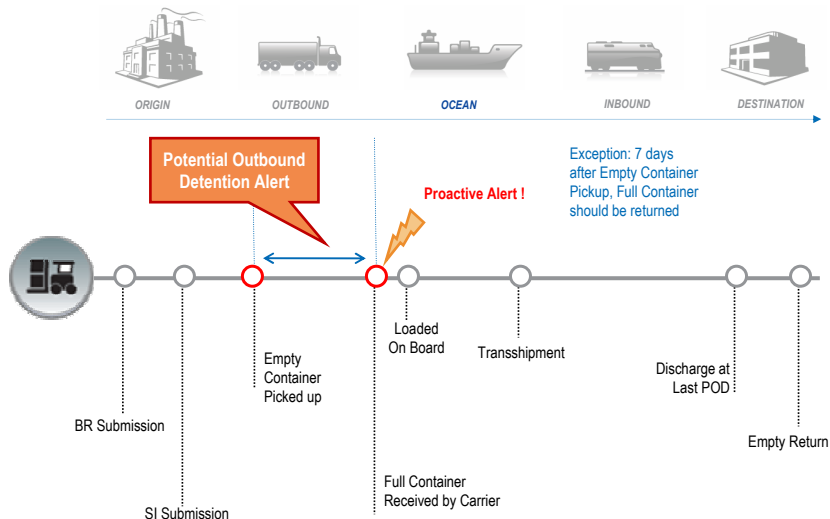
Hot Shipment Monitoring - Transshipment Roll-over

CargoSmart®

Inform Shipper and Consignee in a timely manner for better logistics management

ORIGIN   OUTBOUND   OCEAN   INBOUND   DESTINATION

T/S Port Roll-over

Exception: Cargo failed to load on the intended vessel, ETA at Last POD delay

Proactive Alert !

BR Submission

SI Submission

Loaded On Board

Discharge at T/S Port

Loaded at T/S Port

Discharge at Last POD

Empty Return
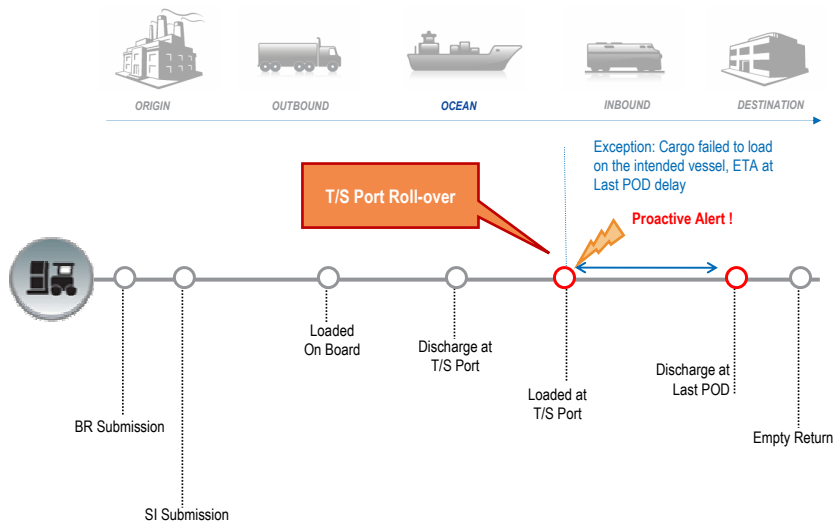
Hot Shipment Monitoring - Unplanned Transshipment

Inform Shipper and Consignee about the potential delay and plan for the next event
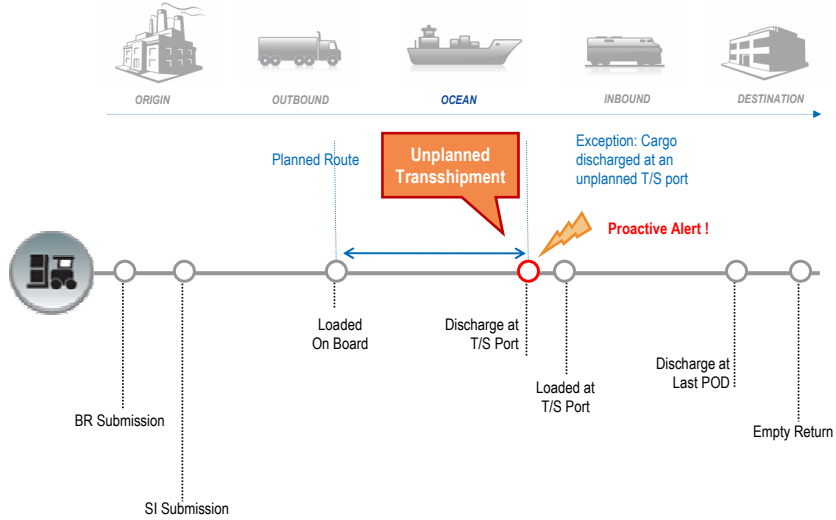
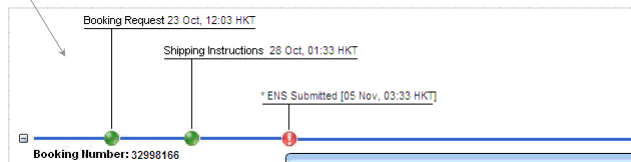Monitor Progress Based on Filing Deadlines

Dashboard helps you to monitor the filing status and shipment exceptions at-a-glance

E-mail Notification (Sample)

CargoSmart®

Dear Customer,

CargoSmart would like to inform you that the following milestone is overdue.

Milestone Information

Booking Number:	32998166
Milestone:	ENS Submission
Location:	
Update Party:	
Expected Time:	05 Nov 2010, 03:33 HKT

Shipment Information

Carrier:	KK Liner
Booking Number:	32998166
Bill of Lading Number :	32998166
Container Information:	KKLU232345-1
Vessel Voyage:	KKLL NETHERLANDS 033W
Origin:	Hong Kong, Hong Kong
Port of Load:	Hong Kong
Port of Discharge:	Thamesport, Kent, United Kingdom
Destination:	Thamesport

To view the details of this shipment plan, please click here.

Value of EU24 Visibility Suite

- Centralize customs response status from multiple carriers in a single platform and reduce manual follow-up effort

- Efficiently monitor ENS status through and interactive dashboard and proactive alerts

- Gain end-to-end visibility to ensure shipments are delivered as planned

- Quickly respond to any shipment exception

- Minimize potential penalties including D&D charges

- Improve your customer service and increase customer satisfaction

Thank You