



H A F F A N E W S (E x t r a c t)

To : All HAFFA Members
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INTERNATIONAL AIR TRANSPORT ASSOCIATION 國際航空運輸協會 (IATA)

- *eAWBLink: A low cost online tool allowing SME forwarders to send and receive electronic shipment data (such as e-AWB)*
- *Limitation: DOES NOT have the key feature that can accommodate the CO-LOAD business which is very common in Hong Kong*
- *Pre-requisite: Freight forwarder needs to get consensus from airlines as to whether they accept messages via IATA eAWB link*
- *Early Bird Offer: Register before 28 February 2017 (Tuesday)*

IATA has recently launched the eAWBLink, a low cost online tool that is designed to allow SME forwarders to send and receive electronic shipment data (such as e-AWB). It is a web-based solution which freight forwarders can use to create, manage, and send e-AWBs etc. Connected to over 120 Airlines (*carrier list – download from the hyperlink below*), the key features of eAWBLink also include tracking shipment status, creating and managing AWB stock, and exporting AWB and HAWB data.

Kindly note that the IATA eAWBLink DOES NOT have the key feature that can accommodate the CO-LOAD business which is very common in Hong Kong. Besides, freight forwarder needs to get consensus from airlines as to whether they accept messages via IATA eAWBLink in Hong Kong. Interested Members please remember to confirm with your airline partners first before subscribing the eAWBLink service.

Please visit the following IATA website for more details (including pricing scheme) about eAWBLink:
<http://www.iata.org/whatwedo/cargo/e/eawb/pages/eawblink.aspx/>

Should any Members be interested in subscribing the eAWBLink service, please contact Ms. Yvonne Ho of IATA (Tel: 2862 5932; email: hoy@iata.org) and Ms. Angie Lim of HAFFA (Tel: 2796 3121; email: angie@haffa.com.hk). In case of enthusiastic response, we may negotiate with IATA to strive for special discount for Members.

Carrier List: http://www.haffa.com.hk/files/News/P2_IATA_eAWBLink_Carrier_List.XLSX

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