

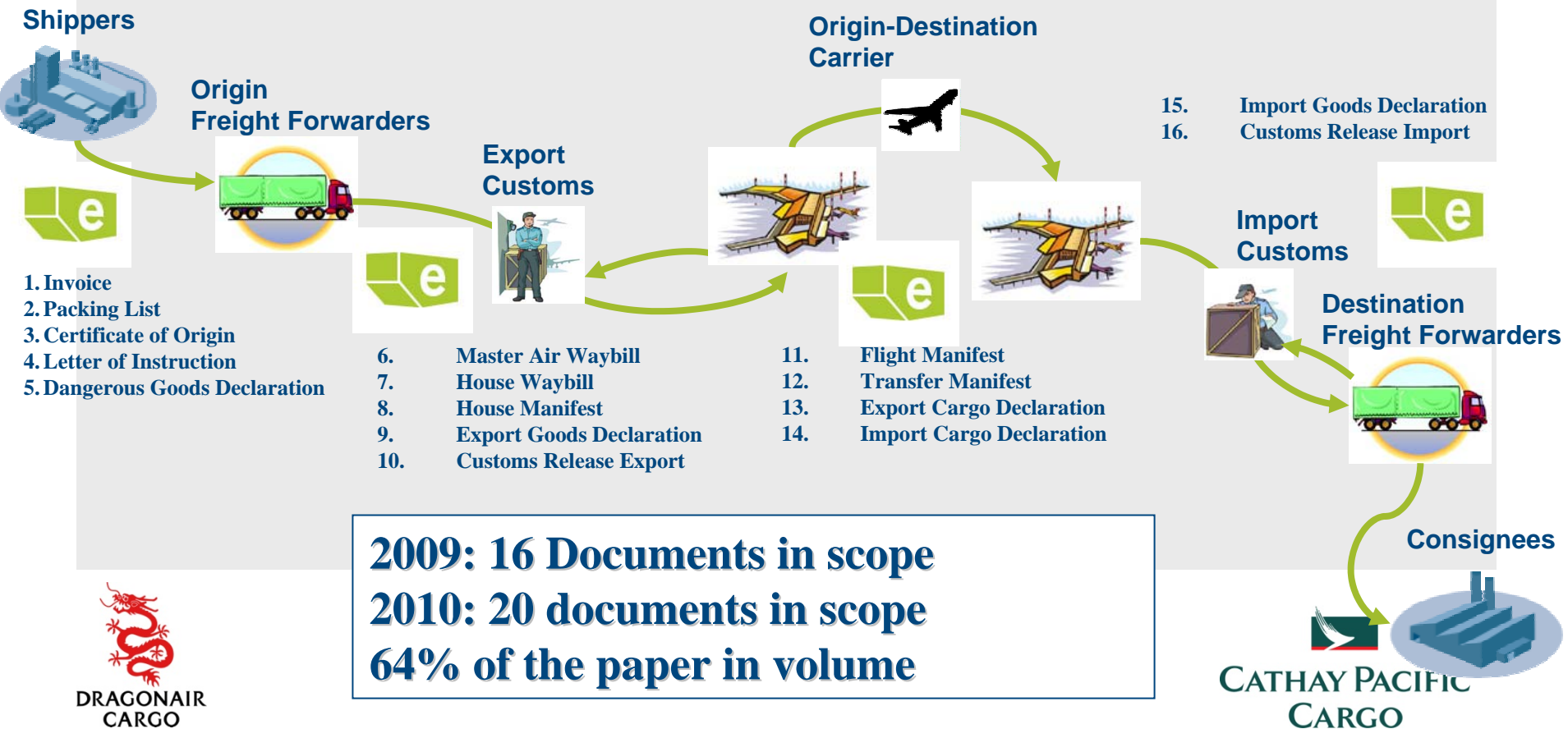
CX's experience about e-freight

21 July 2009

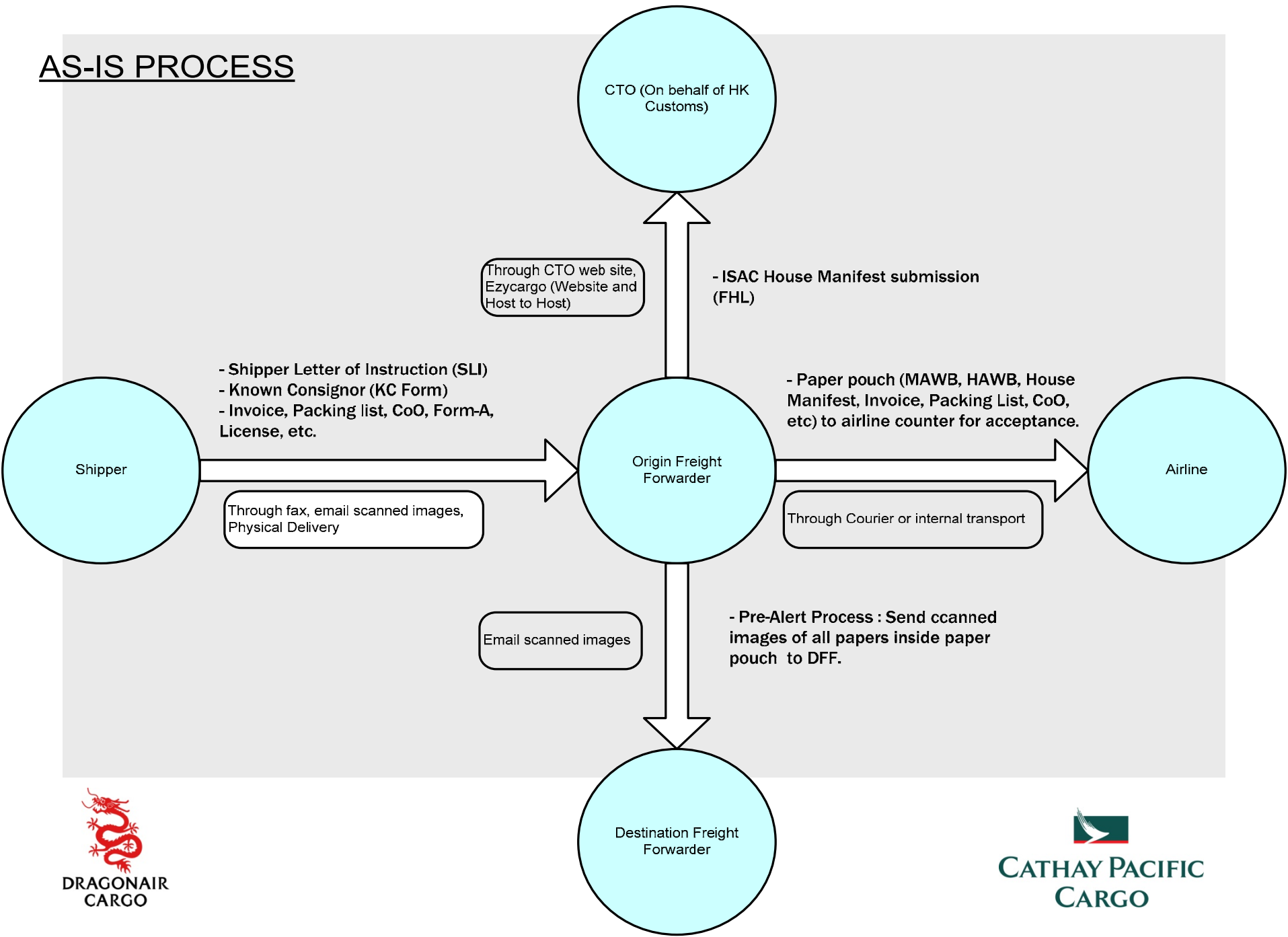
Francis Yuen



IATA e-freight: Scope of Documents



AS-IS PROCESS



Common findings

- Develop own system to –
- Receive Shipper Letter of Instruction, Invoice, Packing List
- Copy the information from Shipper Letter of Instruction to House Air Waybill.
- Scan the image of Shipper Letter of Instruction, Invoice, Packing List, HAWB, MAWB, Cert. of Origin....for filing purpose.
- Scan the image of Invoice, Packing List, HAWB, MAWB, Cert. of Origin.....to destination for pre-alert and pre-Customs clearance purpose.

Document Pouch

- Only 10% – 20% shipments required to forward original document to destination.
- Required to open the document pouch, due to insufficient information show on Air Waybill or House Manifest.
- Consignee not collect the document pouch upon flight arrival.

IATA e-freight: **All about Simplicity and Efficiency**

- **ONE** operating process
- **ONE** time data entry
- **ONE** quality standard



Target

- Standardize the process.
- Build HKG best practise.
- Eliminate the physical document pouch.