



*IATA e-freight
Local Adoption Meeting - HKG*

GLSHK – Enabling e-freight

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Agenda

- 1. About GLSHK**
- 2. Current e-freight Solution Options**
- 3. Ezyfreight™ - The GLSHK e-freight solution**
- 4. Upcoming Ezyfreight™ Developments**

About GLSHK

- One of the world's leading cargo information-management service providers
- Strategic Partner in IATA's e-freight project
- Certified by Cargo2000 as the "First in Asia" to be a fully compliant CDMP service provider
- Seamlessly facilitating fully-automated electronic cargo data solutions
- Our Ezysuite of solutions (Ezyfreight™, Ezycargo™, EDMP™, Ezycustoms™ & Ezypost™) are designed for carriers, freight forwarders, integrators, and cargo terminal operators

Current e-freight Solution Options

- In-house IT systems modification to send / receive e-documents
- E-freight solution provider / product available in the market

Ezyfreight™ Highlights

- First-of-its-kind e-freight solution in the market – still evolving
- Closely integrated with other Ezysuite products e.g. Ezycustoms™, Ezycargo™ to provide seamless solutions to air-freight industry stakeholders
- Continuous product development catering for on-going new requirements from the industry stakeholders
- Readily available in the market - minimal deployment cost

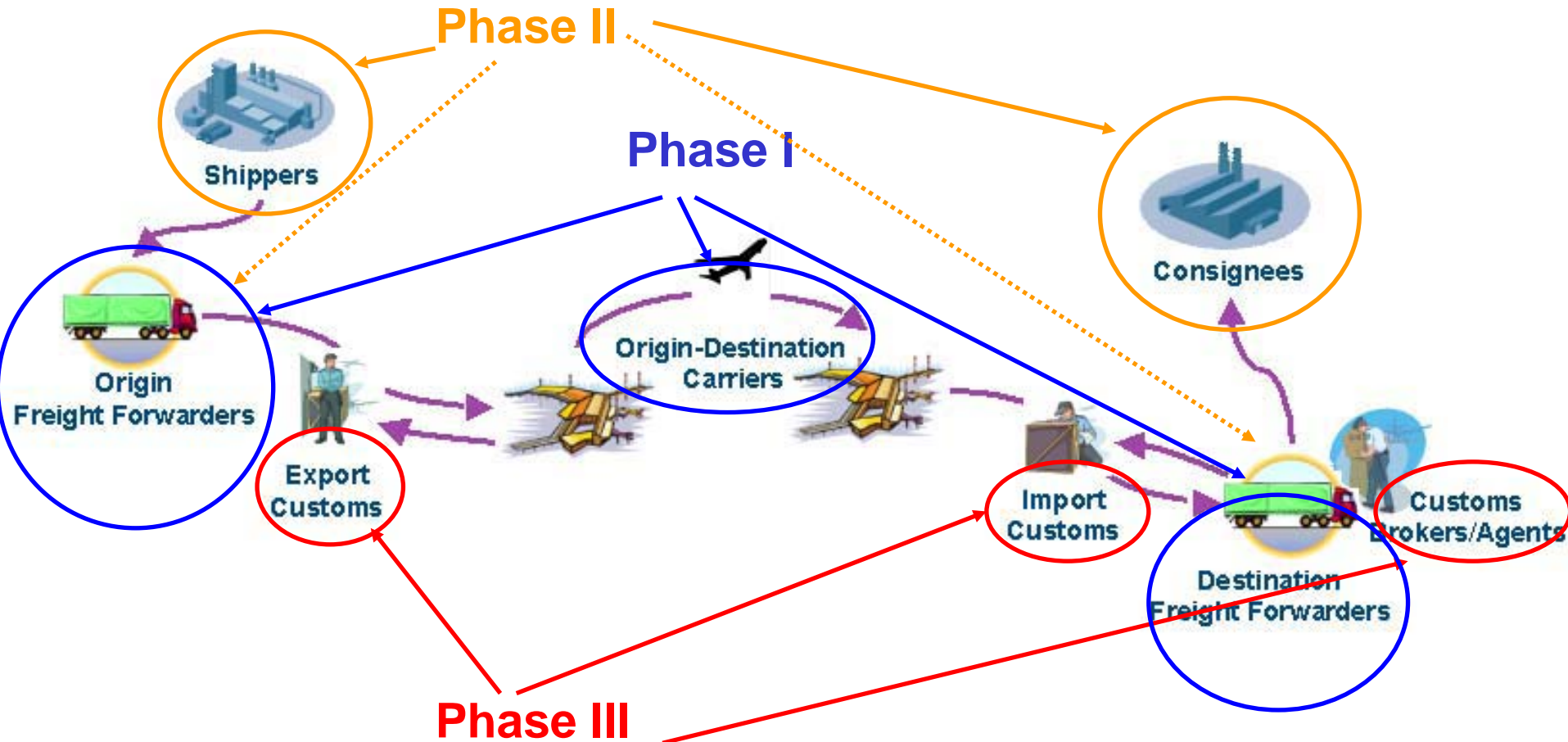
Ezyfreight™

Development Direction

With the vision of being one of the worldwide leaders of e-freight development, Ezyfreight™ is developed as a global solution through web service over internet.

- **Global e-data / document exchange service between the key stakeholders of the air cargo industry**
- **“e-pouch” concept to reduce paper documents i.e. paper-free**
- **Business intelligence to speed up the cargo acceptance / handling process**
- **Integration with Cargo 2000**
- **Streamlining with Customs declaration process (WCO standard)**
- **e-distribution improvement**

Ezyfreight™ Development Plan



Ezyfreight™ Service Scope

Ezyfreight™ service supports the end-to-end airfreight transportation chain, applying the paper-free concept to all stakeholders involved in the chain:

- **Airline features (available and expanding)**
- **Freight forwarder features (available and expanding)**
- **Shipper and consignee features (phase 2)**
- **CTO / GHA and Customs process integration (phase 3)**
- **Host-to-host interface (applicable to any stakeholder)**
- **Inter e-freight services electronic data exchange (aligned with Cargo 2000 inter-CDMP approach)**

Ezyfreight™ – Existing Features for Airlines (1 of 2)

- **E-document Exchange Gateway**
 - Flexible network connectivity & routing
 - Support of multiple message format standards
 - Intelligent data mapping / conversion
- **E-pouch Concept**
 - Compliance with IATA e-freight standard
 - Support of e-AWB process to replace paper air waybill
 - Store & view access of all e-documents globally
 - 7-years archive for legal & audit purpose
 - Integration with airline systems for data processing automation

Ezyfreight™ – Existing Features for Airlines (2 of 2)

- **Development of Business Intelligence**
 - Client specific data validation logic
 - Flexibility of new rules definition for ad-hoc procedural change
 - Integration with GHA / CTO / Airline system
 - Automation and streamlining of goods acceptance procedure
 - Integration with Cargo 2000 platform (EDMP™)
- **Customs Declaration**
 - Different standards exist at current stage
 - World Customs Organization (WCO) Standards
 - Integration of Ezycustoms™ features in future

Ezyfreight™ – Existing Features for Forwarders

- Electronic data (Master and House waybill) submission & management
- External interface with other e-freight solution providers and / or systems of shippers / consignees, forwarders (destination handling forwarder) and airlines
- Upload of scanned invoice and packing list
- Host to host connection / Integration with Forwarder systems, data exchange and conversion / consolidation

Upcoming Ezyfreight™ Developments

- Additional features to facilitate e-AWB deployment
- Continuous expansion of airline specific shipment handling business logic and validation rules
- Solution evolvement to cope with further realization of e-document standards
- More Shipper / Forwarder shipment handling features

User Benefits

- Great savings on operating costs
- Saving costs & time in developing systems and keeping systems up-to-date
- Accelerated productivity
- Minimized errors
- Enhancing shipment information quality - more accurate, efficient & transparent
- Meeting existing and forthcoming industry standards without difficulty

The Way Forward

- Single source of information
- Seamless integration along the whole business supply chain
- Technology - foundation for future business growth / survival



Thank You

