

Factsheet



Asia's Flagship Supply Chain Management Conference

Asian Logistics, Maritime and Aviation Conference (ALMAC)

Shaping the Future of Supply Chains: Resilience and Sustainability

ALMAC brings together the stakeholders along supply chain, including logistics, maritime, air freight and supply chain management services providers and shippers, including brands, manufacturers, traders and distributors, to exchange market intelligence and explore business opportunities in the region.

Date	18-19 November 2024 (Monday-Tuesday)
Format	Physical supplemented with VOD for a month after the event
Venue	Hall 3FG, Hong Kong Convention and Exhibition Centre
Key Discussion Topics	Megatrends on Global Trade and Supply Chains, Regional Connectivity and Opportunities, Supply Chain Diversification, Sustainability, Innovation and Technology
Activities	Conference, Exhibition, Business Matching, Networking



Organisers:



In Association with:



An event of:



Speakers

77 international renowned speakers from 17 countries and regions

Shipper Brands and E-commerce



Logistics, Maritime, Air Freight and Supply Chain Management



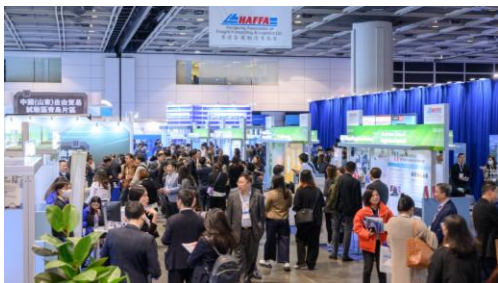
Innovation and Technology



International Organisations and Professional Services



Exhibition

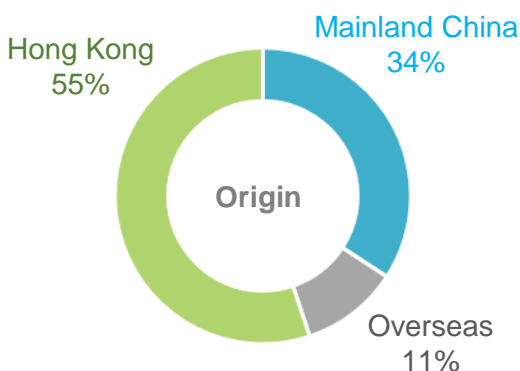


95 exhibitors

Exhibition Zone

- Logtech Salon
- Supply Chain Management and Logistics Services
- Maritime and Port Services

Audience



2,088 physical participants from 36 countries and regions

Business Nature

- Logistics Service Users / Shippers
- Air Cargo, Logistics and Maritime Service Providers
- E-Commerce Support and Tech Application Providers
- Professional Service Providers and Institutions
- Startups

Partners and Sponsors

Forum Co-organisers:



Partners:



Forum Sponsor:



Gold Sponsor:



Silver Sponsor:



Sponsors:



Exhibition Categories

Logtech Salon

- AI, Big data analytics and cloud technology providers
- Cargo and fleet tracking and monitoring solution providers
- E-commerce application and solution providers
- E-commerce associations
- Platform developers and marketing agencies
- IT and telecommunication service providers

Supply Chain Management and Logistics Services

- 3PLs
- Airlines
- Air cargo terminal operators
- Cross-border delivery, express and postal service providers
- Freight forwarders
- Logistics park/Bonded port operators
- Railway operators
- Supply chain management solution providers
- Storage/Warehousing/Value-added service providers
- SCM institutions/ associations

Maritime and Port Services

- Container terminal operators
- Marine insurance providers
- Maritime arbitration and legal service providers
- Port authorities
- Shipbuilding and repairing service providers
- Shipowners and ship management companies
- Shipping and maritime institutions/ associations
- Shipping lines
- Ship broking and chartering providers
- Ship finance providers

Hong Kong exhibitors are eligible for the SME Export Marketing Fund. Please visit www.smefund.tid.gov.hk.

Custom-built Participation



**HKD660 /
USD85
(per sq.m.)**

Package includes

- Carpet only

Remarks:

1. All photos shown are for reference only.
2. Booth design and construction costs to be borne by exhibitors
3. Booth layout is subject to organisers' approval

6 sq.m.Premium Booth

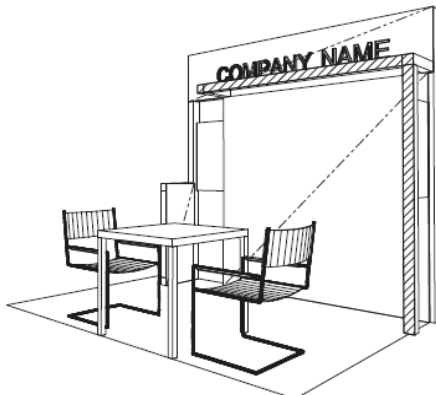
Package includes

- 1 Display Panel
- 1 Square Table with 2 Chairs
- 3 Energy Saving Lights
- 1 Power Socket
- Carpet

**HKD22,000 /
USD2,820**

Remarks:

1. Booth layout is subject to change without prior notice.
2. Panel display graphic design to be provided by exhibitor.



Advertising Package

Item	Details	Pricing
Corporate Ad. Video Listing	<ul style="list-style-type: none"> Video played before ALMAC sessions and through onsite TV 10 ALMAC admission passes 	HKD40,000 / USD5,130
eAdvertorial	<ul style="list-style-type: none"> Interview and write-up by professional writer Feature in <u>"Exclusive Insights"</u> on ALMAC website 10 ALMAC admission passes 	HKD30,000 / USD3,850
Lightbox Ad.	<ul style="list-style-type: none"> 1 lightbox placed at ALMAC venue 10 ALMAC admission passes 	HKD25,000 / USD3,205
Banner in eDM	<ul style="list-style-type: none"> Once a month in September – November 2024 2 ALMAC admission passes 	HKD10,000 / USD1,290
Banner on ALMAC Official Website	<ul style="list-style-type: none"> 1 eBanner placed in ALMAC website 2 ALMAC admission passes 	HKD10,000 / USD1,290

Event at a Glance



For more details or customised sponsorship opportunities, please contact:

Ms. Kristie Sun
 Tel : (852) 2584 4281
 Email : kristie.cm.sun@hktcdc.org

Ms. Cloris Li
 Tel : (852) 2584 4097
 Email : cloris.j.li@hktcdc.org

